



TRURO & KENWYN AREA NEIGHBOURHOOD PLAN CONSULTATION MINI REPORT DAY 7

Date:	Thursday 30th August
Site:	Sainsburys Car Park
Time:	12-4
Weather:	Breezy in car park, very sunny outside
Situation:	Outside the store entrance, opposite the disabled parking area
Councillor Assistance:	Clrs Wells, Nolan, MacKenzie and Ellis.
Comment:	Shoppers were very receptive, yet more inclined to take the leaflet away with them. Those who did come past the trailer were more likely to fill out the forms there and then and were inspired by the opportunity they had not expected.
Completed forms:	10
Taken away by the public:	425
Taken away:	0
Busiest time:	12.30-3
Refusing to discuss:	0 (Note: not just busy and keeping walking, but against the idea)
Common themes:	Ranked in order of frequency: <ul style="list-style-type: none"> 1. Having little knowledge of planning/how to get involved & being inspired by it 2. Found an interest in taking time to look into the future, <i>(after all they had set out to do the weekly shop)</i>
Opinion:	A great site for capturing a large number of mostly willing and receptive people. It felt important not to infringe too much on their sole task at the moment of approach, but most seemed to welcome the idea. The trailer was a little dark and therefore not so welcoming, only one person came onto the trailer to look at the maps. If the site were used again, electricity would be a great advantage. Question 4 required the most discussion. If the leaflet is revised the details of the answer could be summarised and put on the leaflet as a fifth element on the opposite page. The majority of those asking could look online, but a large number <u>are not online</u> , as indicated by the need to write a telephone number instead of email address (this addition is also required on the leaflet contact details). This was a good spot and mainly consisted of brief discussions for people to go away and look at the leaflet when they had more time, but were inspired and happy to know they could be a part of it.

Summary of 10 forms:	TOP RANKING: Preservation
	Preserving the landscape
	Preserving the character of Truro
	Transport- cheaper public/better road